

Beauty spot: PA to the Bride

Amy Hoodless is getting married on May 23 next year. We sent her along to test out the make-up wizardry of Jayne Crawford

Amy

What make-up do you wear on a daily basis?

Not much, just foundation and blusher

Why would you like a make-up artist to do your make-up on your wedding day?

I can't do it myself and want to be relaxed and pampered on my special day

How did you describe to Jayne the look you would like to achieve for your wedding day?

I told Jayne that I would like a natural look, not anything too much



What did you and Jayne discuss with regards to your wedding make-up?

Jayne asked what colour my bridesmaids were wearing, which flowers I would be having and what colours I liked/disliked. She also told me about the products she had and those that she was using.

Were you nervous about anything to do with the trial session?

No, I was relaxed and just enjoyed having someone to do my make-up

What about your final look?

Jayne had created a natural look, which showed my long eyelashes.

I like the final look and am now looking forward to having my make up done again on my wedding day



Jayne

How do you go about working out the right look for different brides? I sit down with the bride at the start of the trial and complete a questionnaire. I ask the bride about her usual make-up routine and discuss what type of look she would like to achieve and base my recommendations on this. If the bride is not happy with the first look, we take it off and start again until we get it right.

Does a bride's personality affect the style of make-up you decide upon? Yes, definitely. The bride must be happy and confident with how she looks.

What different styles do you offer? Whatever I am asked for, from very natural to very glamorous.

What service do you offer on the day? I arrive early in the morning and stay with the bride until she leaves. I will also help the bridal party get ready – I've even locked the door of the house behind them!

What do you particularly enjoy about making up a bride for her wedding day? I like to help with making a bride feel relaxed and pampered on their special day. I also do my best to help calm nerves and tears. I also love seeing the bride with the finished look.

■ Jayne uses products including Chanel, Bobbi Brown, Nars, Lancôme, Laura Mercier, MAC and Make Up Forever.

A trial session is free. Further trials cost £25 and bride's make-up on the wedding day is £85. For more information visit www.patothebride.co.uk or call 07931 544437.